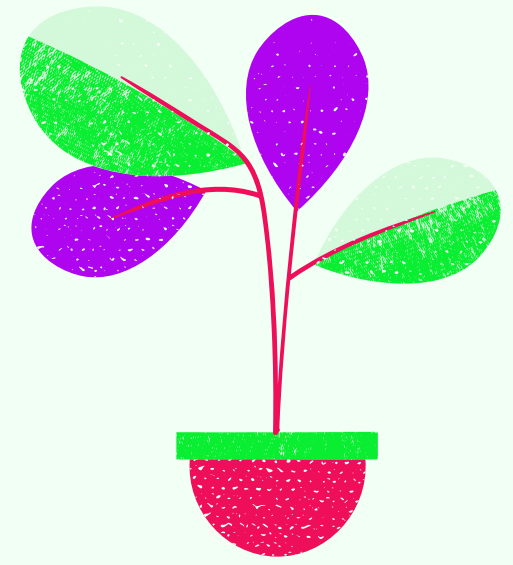


WELLBEING MICROGRANT PROGRAM



Funding People, Purpose & Possibility

ABOUT THE PROGRAM

The Wellbeing Microgrant Program empowers diverse cohorts of community leaders to produce short term, action-oriented projects in Santa Monica and the West LA area.



COMMUNITY WELLBEING

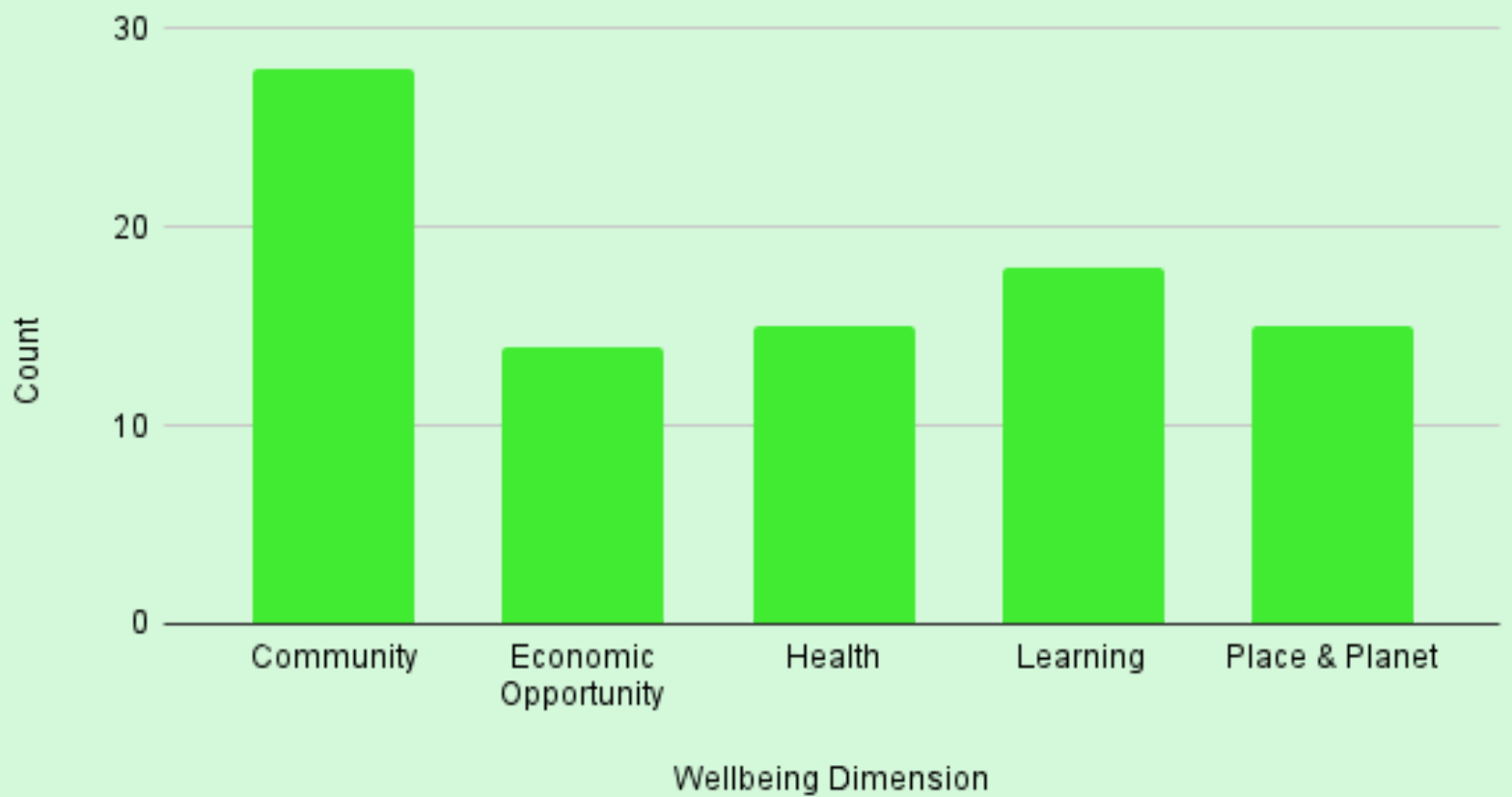
Microgrant projects span the dimensions of community wellbeing.



Outdoor Community Sound Healing



*Voting: Fact or Fiction?
A Jeopardy-style game to dispel voting misinformation*



Microgrant Projects Offer...

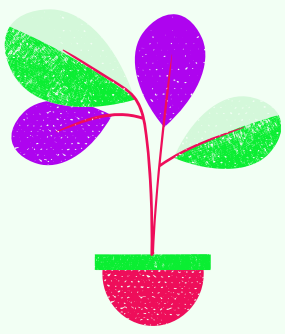
Workshops
Events
Skill Building Classes

Educational Outreach
Community Building



1 in 3

Projects offered in Spanish or multilingual



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Farmer's Market Healthy Cooking Classes

WHO ARE THE WELLBEING MICROGRANT LEADERS?

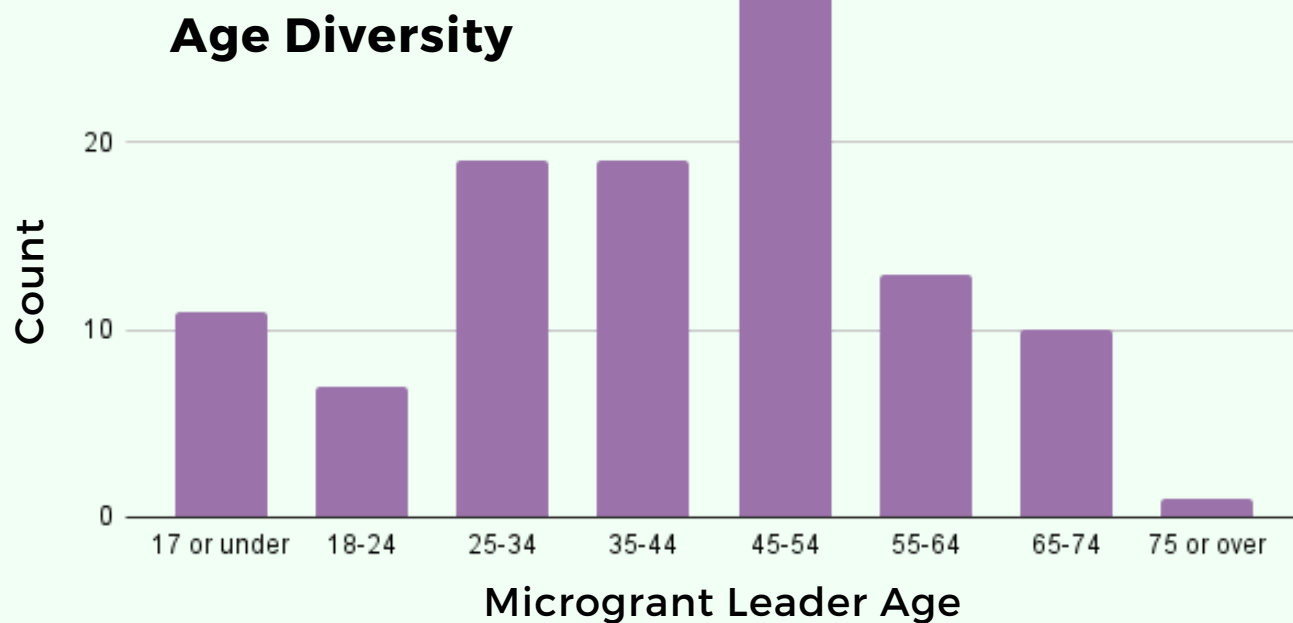


DEMOGRAPHICS

Reaching and Reflecting the Westside's Diverse Communities

83% Women & Girls **18%** Youth Leaders

65% People of Color **10%** LGBTQIA+



Homeless Myths & Stigma Dialogue



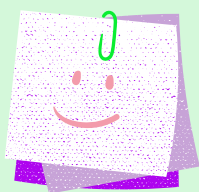
Big Talk for the Community: Skip the Small Talk & Make Meaningful Connections



39% Entrepreneurs

Dozens of Wellbeing Microgrant leaders are small business owners / self employed!

PROGRAM'S IMPACT ON LEADERS



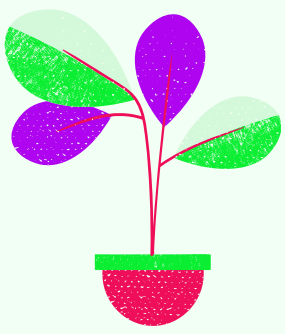
8.5 / 10

High Average
Life Satisfaction
Reported Post-Program



88%

believe things they are doing now are **preparing them for the future**



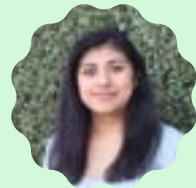
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LEADERSHIP PIPELINES



Lizeth Antonio began her journey with this program in 2020. As a Microgrant Leader, she hosted a series of virtual classes teaching participants (in Spanish and English) how to sew their own cloth face masks for protection against COVID-19.

In 2021, Lizeth was hired by the Wellbeing Microgrant Program as an Intern, and currently serves as the Program Coordinator for Wellbeing Microgrants. In her role, she supports community leadership and ensures the program's language accessibility. Lizeth's expertise in fashion design and sewing has enabled her to serve as a resource to Microgrant leaders

(16% of Microgrant projects are crafting or sewing classes). A lifelong Santa Monica resident, her personal commitment to the local area drives her to continue to level up her work and support fellow Microgrant leaders through leveraging community connections, individually tailored service, and technical support.

RESEARCH PARTNERS



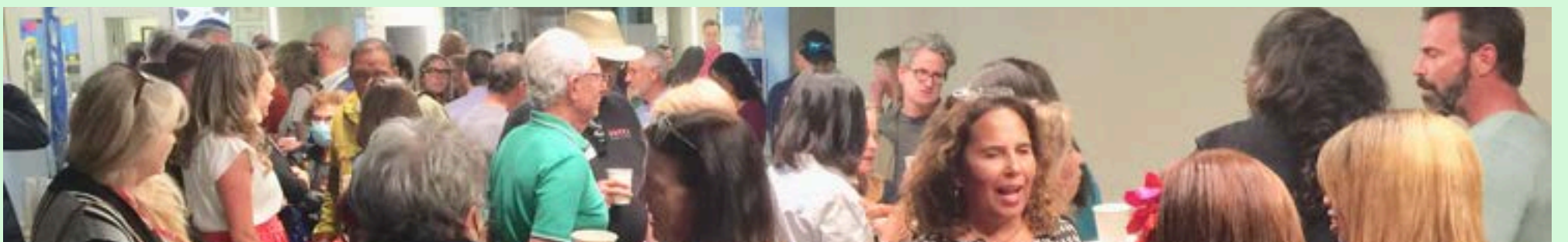
Dr. Carol Graham, Senior Economist with the Brookings Institution, partnered with the Wellbeing Microgrant Program on her research on hope and belonging in underresourced communities.

The following is a quote from her research paper featuring the Microgrants: "[For the Microgrant leaders], on average, hope for the future increased among a few of them and life satisfaction increased more broadly - both of which are rare during such a short time frame. Their detailed personal descriptions of their experiences... suggest that the grantees' own confidence and management skills were enhanced... the initial results are impressive."



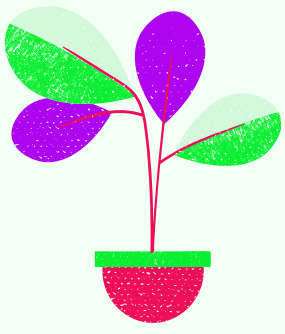
Dr. Ray Block, RAND Corporation Fellow for Countering Truth Decay, has partnered over the past year to co-produce events in Santa Monica with HRC and Santa Monica College.

In his research, Dr. Block speaks to the importance of small scale, place-based efforts to combat truth decay by building community-level trust. In our most recent collaboration, we engaged Wellbeing Microgrant Program leaders to facilitate conversations about local impacts of truth decay and misinformation.



ABOUT HRC

HRC is a 501c3 nonprofit organization based in the Santa Monica area. The Wellbeing Microgrant program is a signature example of HRC's commitment to equity, creative problem solving, and community engagement. The HRC believes that localized civic infrastructure is needed now more than ever, and the organization is transitioning to step up and meet the needs of the region in 2025 and beyond. To learn more about HRC, visit our website at hrcsantamonica.org.

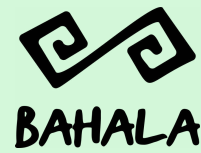


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COMMUNITY PARTNERS



We are so grateful for the partnership of each Microgrant leader!

